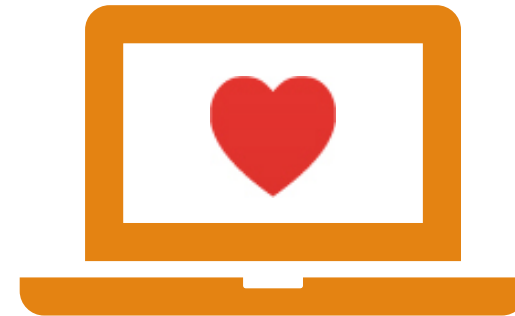


Barrier Free ONLINE



FOR OVERSEAS EXHIBITORS

As of January 2021
Secretariat of Barrier Free

Barrier Free ONLINE for Overseas Exhibitors

Under Covid-19, there are many difficulties on each sales and many companies are searching for any new platform. Especially, exhibitors from overseas are still under controlled to enter Japan, the decision making for participation is harder than ever.

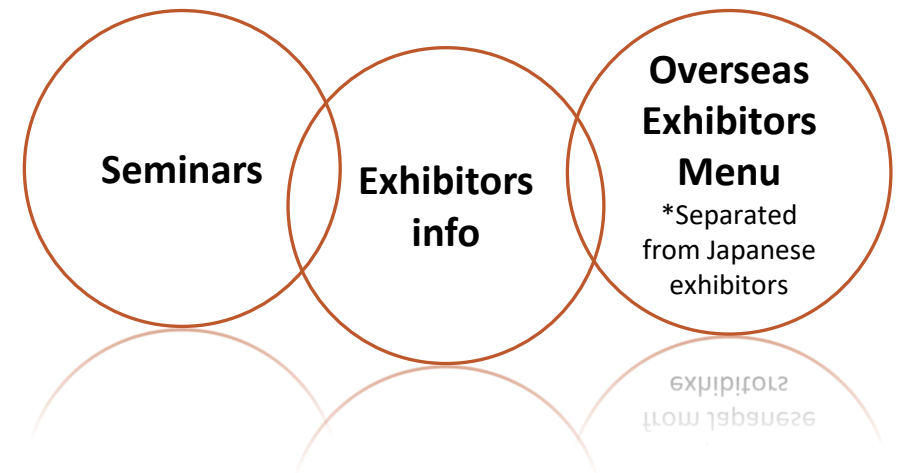
Barrier Free ONLINE includes exhibitors list, exhibitors info(images and videos), exhibitors search and seminars. Exhibitors can promote their info and receive interests from visitors all over Japan.

OUTLINE

Date: September 6 (Mon.) - 21 (Tue.), 2021

Visitor Admission: Free but registration required

Visitors Profiles: Retailers, Manufacturers,
Builders / Designers,
Public Organizations,
Home Nursing Care Services,
Social Welfare Organizations,
Hospital Rehabilitation, and so on.



Advantage for Barrier Free ONLINE

You can promote your items and services in a **visual way** by **PDF** and **videos**.

Visitors Data who downloaded your PDF are available, so you can contact **potential customers**.



You can use our **E-mail Conversational System**.



Organizers deliver **Special Seminars** during the entire exhibition period to attract more visitors to the website.

Exhibitors can also deliver their own seminars.



Participation Fee for overseas exhibitors

*including consumption tax

■ BASIC

*Free of charge for exhibitors who participate in Barrier Free 2021

JPY132,000

- Company info, logo
- PR text
- Picture x 5
- PDF x 3
- Video x 1
- E-mail conversational system
- Visitors Data (who downloaded PDF)

■ SPECIAL

Special Offer
ONLY for
Foreign
Exhibitors

JPY187,000

- Company info, logo
- **PR text** (translation fee from English to Japanese included)
- Picture x 5
- PDF x 3
- **Video x 2**
- **Banner x 1** (TOP)
- E-mail conversational system
- Visitors Data (who downloaded PDF)

Site Image & Optional Menu *including consumption tax

TOP Page



Exhibitors Page



Additional Upload

- PDF JPY11,000
- Video JPY11,000

Banner

- TOP Banner JPY110,000
- Small Banner JPY 55,000

Online Seminar (up to 60minutes)

JPY 55,000

Visitors registration required

Accessed visitors list provides exhibitors

*Japanese site only

Regulations

Payment

The invoice is issued and the payment is required within 10 days. After the payment is confirmed, you can register your info for display on the WEB.

All visitors registered

When visitors download your info PDF or watch the Video on your page, you can get the visitor data, so you can use it for your future sales. It is the opportunity to get a lead from various visitors through this online exhibition.

Cancel for the application

If you cancel the application and option after July 6 (Tue.), 2021, you are charged the full of amount of the fee as the cancellation fee.

About ID / Password

This registration information will be used for several years, so write it down or share with your team.

How To Apply

1. Access Barrier Free Web site
 - Please access Barrier Free exhibitors site at <https://www.tvoe.co.jp/bmk/english/mypage/>
 - Please log in the exhibitor page if you already registered your company information and got company ID.
 - Please register to click the sign up button if you have not registered your company information yet. After your registration, your login information for the exhibitor page is informed.
2. Select “Barrier Free ONLINE”
 - Click Barrier Free ONLINE for overseas exhibitors menu.
 - Register exhibitor info. Please confirm the data and register your application.
3. Invoice will be sent after confirmation your registration from Secretariat.
4. Please make the payment before the data on invoice.